

THE MEDIA KIT

KINGSMERE ALBION

ERLIN ALLAN

Q3 2026 EDITION · REFRESHED EVERY QUARTER

A CONCEPT · FICTIONAL PLAYER

ERLIN ALLAN

A right-footed Icelandic striker who plays on the last defender's shoulder. From a harbour wall in Húsavík to a record move to Kingsmere Albion, three Premier Division titles in a row and the winner in the European Crown final. Fifty-eight caps for Iceland.

POSITION STRIKER, RIGHT-FOOTED	CLUB KINGSMERE ALBION	COUNTRY ICELAND · 58 CAPS
AGE 25	FROM HÚSAVÍK, ICELAND	SHIRT NO. 9

2025/26 IN NUMBERS

52 GOALS	11 ASSISTS
74 MINUTES PER GOAL	36 km/h TOP SPEED

Eight major honours · three Premier Division titles · the European Crown · 58 caps for Iceland



WINTER TRAINING, HÚSAVÍK, 2017

1.4M FOLLOWERS • 7.9% AVERAGE ENGAGEMENT

INSTAGRAM

820K

7.7% engagement

TIKTOK

410K

9.4% engagement

YOUTUBE

170K

5.1% engagement

WHERE THEY ARE



HOW OLD THEY ARE



71% men • 29% women



THE MERIDIAN, 2024



EUROPEAN CROWN FINAL, ESTÁDIO DO MAR, 2025

38K visitors a month to his site. Audience figures are for the last quarter, from the platforms' own analytics.

PARTNERS

NORDVIK AIR TRAVEL PARTNER · 2023	KAFFI HÖFN COFFEE PARTNER · 2022	STÅL MOTORS CAR PARTNER · 2024	KINGSMERE MUTUAL COMMUNITY PARTNER · 2021	FJORD SPORTS TRAINING WEAR PARTNER · 2020
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WHAT PARTNERS GET

- Posts, reels and stories on his channels
- Content days with the player
- Appearances and events
- Signed shirts and boots for campaigns and charity
- A place in the partners section of his site

CONTACT

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Enquiries go to Erlin and his management: hello@erlinallan.com

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Erlin does not exist. Húsavík does. Kingsmere Albion, the Premier Division, the European Crown and every competition, opponent and partner on this page are invented, and every photograph is AI-generated.